



**ICMA**  
Pakistan



# Webinar Leading to Research Study on **Impact of COVID-19 on the Automotive and Auto Parts Industry in Pakistan and Way Forward**

## Overview:

The COVID-19 pandemic is causing massive disruptions to economies, businesses, and markets across the world. The Research and Publications (R&P) Committee jointly with the CPD Committee of ICMA Pakistan will be arranging a series of Live Webinars featuring the economic impacts of COVID-19 on the various sectors and industries of Pakistan.

Based on these Sectoral Webinars, the R&P Committee intends to bring out e-booklets on different industry sectors for the benefit of the relevant stakeholders, including the policy makers.

This focus of the first Webinar will be on the theme of 'Impact of COVID-19 on the Automotive and Auto parts industry in Pakistan and the Way Forward'.

We are expecting participation of distinguished representatives of the concerned Industry Associations, Automotive companies and ICMA Pakistan Alumni employed in the Automobile sector as 'Speakers' and 'Panelists'.

Don't miss out to be a part of this significant sectoral webinar to share your valuable views and suggestions.

## Distinguished Speakers and Panelists:



### Engr. Asim Ayaz

General Manager (Policy, Admin & Coordination)  
Secretary, Auto Industry Development Committee (AIDC)  
Engineering Development Board (EDB)  
Ministry of Industries & Production, Govt. of Pakistan



### Sadaqat Ali, FCMA

Chief Executive Officer  
Atlas Engineering (Private) Limited



### Shamim A. Siddiqui, ACMA

Executive Director / CFO  
Loads Limited

## Moderator:



### Shaham Ahmed, FCMA

Chairman CPD Committee Karachi Branch Council &  
Former Chairman Karachi Branch Council

## Program Details:

### Day, Date & Timing:

Wednesday, December 16, 2020, 6:00 pm to 8:00 pm

CPD:  
2 Hours

### Joining Link:

<https://us02web.zoom.us/j/84111951527>



### For Live Streaming:

[www.facebook.com/icmapak](http://www.facebook.com/icmapak)



## Ather Saleem, FCMA

Chairman  
CPD Committee

With Warm Regards:

## Muhammad Yasin, FCMA

Chairman  
Research and Publications Committee